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**Memorandum**

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Our Ref: CCD 35/2010  
Date: 25th February 2010  
To: All Schools (State and Non-State)  
From: Dr Mireille Vella, Director General  
Subject: **World Consumer Rights Day**

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World Consumer Rights Day is celebrated worldwide to commemorate President John F. Kennedy's historical declaration of the first four consumer rights on the 15th of March 1962. In recent years another four rights were introduced. The following are the eight consumer rights:

- The right to satisfaction of basic needs
- The right to safety
- The right to be informed
- The right to choose
- The right to be heard
- The right to redress
- The right to consumer education
- The right to a healthy environment

Each year, a different international theme is chosen to commemorate the event and various activities are organised to make consumers more aware of their rights in a particular area. This year the theme is **'Our Money, Our Rights'**.

The Consumer and Competition Division through the Parliamentary Secretariat for Consumers, Fair Competition, Local Councils and Public Dialogue within the Office of the Prime Minister will be organizing information stalls on the above mentioned theme in St George's Square, Valletta to mark the event. Various entities will be participating in order to highlight consumer issues in relation to financial services.

Gozitan schools are to encourage students and parents to visit us in front of Arcadia Complex, Gozo on **Saturday, 13th March 2010 between 9.00 a.m. and 5.00 p.m.**

Maltese schools are urged to encourage students and parents to visit us at St George's Square, Valletta on **Monday 15th March between 9.00 a.m. and 7.00 p.m.**

Posters advertising the event may be collected from the Reception Desk of the Education Division in Floriana and from the Education Office, Gozo as from Monday 1st March 2010.

**Dr Mireille Vella**  
Director General